



The EU Environmental Technologies Action Plan

The Role and Benefits of a Verification

ETAP System

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Barriers to the development of environmental technologies

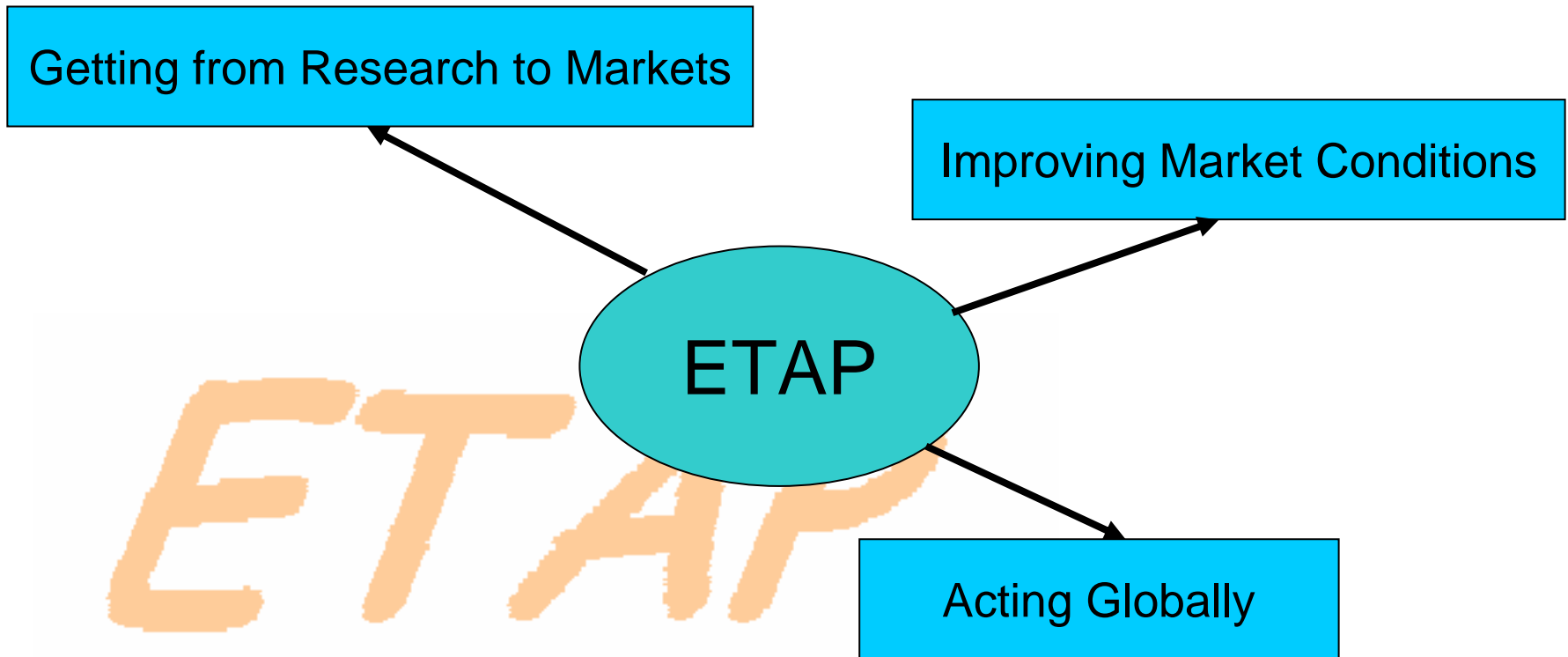
- **Economic barriers: prices often do not reflect true costs,**
- **Difficulties in accessing funding because of upfront costs and perceptions about return on investment**
- **Regulatory barriers: technology prescriptive legislation or standards,**
- **Uncertainty about medium and long term policy changes**
- **Lack of information, of business and consumer awareness, of training in some sectors**
- **Specific problems facing small and medium sized enterprises**





Environmental Technology Action Plan

Fields of action





ETAP Priority actions to improve market conditions

- Networks of testing centres
- Performance targets for key products
- Financial instruments to share the risks
- Review of state-aids, Harmful subsidies
- Green Public Procurement
- Awareness-raising, Targeted training

ETAP





ETAP

The role of independent verification

- Increase confidence in technologies and value to customers
- Increase reliability in supply chains
- Facilitate or accelerate first time applications of new technologies
- Increase capacity and networking to assist the development of new technologies





ETAP

The role of independent verification

Verification of Environmental Technologies can contribute towards:

- Implementing Performance Targets for key products, services and processes
- Checking environmental criteria in green public procurement initiatives
- Attracting investors to environmental technologies





ETAP

Preparation of an EU Verification System

- Feasibility Study including Market Survey: 2005/2006
- Research Projects: design of verification system and protocols for specific sectors: 2005-2008
- Pilot Environmental Technology Verification system: 2006-2009





For more information

- www.europa.eu.int/comm/environment/etap

- Or 'EU ETAP' in search engines

- Newsletter 'Clean, Clever, Competitive'

- European Environment Agency portal on environmental technologies at

<http://technologies.ewindows.eu.org/>

DG Environment
European Commission

